

2. Vision and Goals

The role of a vision statement is to provide a picture of how Ranchi would develop in coming years. The vision statement should be inspiring. It should articulate the hopes and dreams of the population and set the direction for future planning.

The Vision for Ranchi

“A vibrant state capital, with high quality of life and a dynamic economy driven by service sectors such as knowledge-based education, health, tourism, and information technology that provides opportunities for all and makes it an attractive investment destination”.

Based on this vision the Master Plan 2037 plans to achieve the following objectives:

- Better quality of life through improved physical & social infrastructure facilities
- Strengthen the economic base and generate employment opportunities by optimum utilization of available resources
- To be known as the “Health City or Medical Hub of the east”
- A Clean & Green City
- Incessant growth through a process of political commitment, institutional change, capacity-building, partnership-based planning and innovative projects

This vision statement is neither a prediction of what will actually occur, nor simply a wish list of desirable but unattainable ends. Rather, it is a statement of what is possible for Ranchi to achieve, through proper mobilization of all the available resources (human, organizational, technological and financial), generating the required will and making the necessary effort.

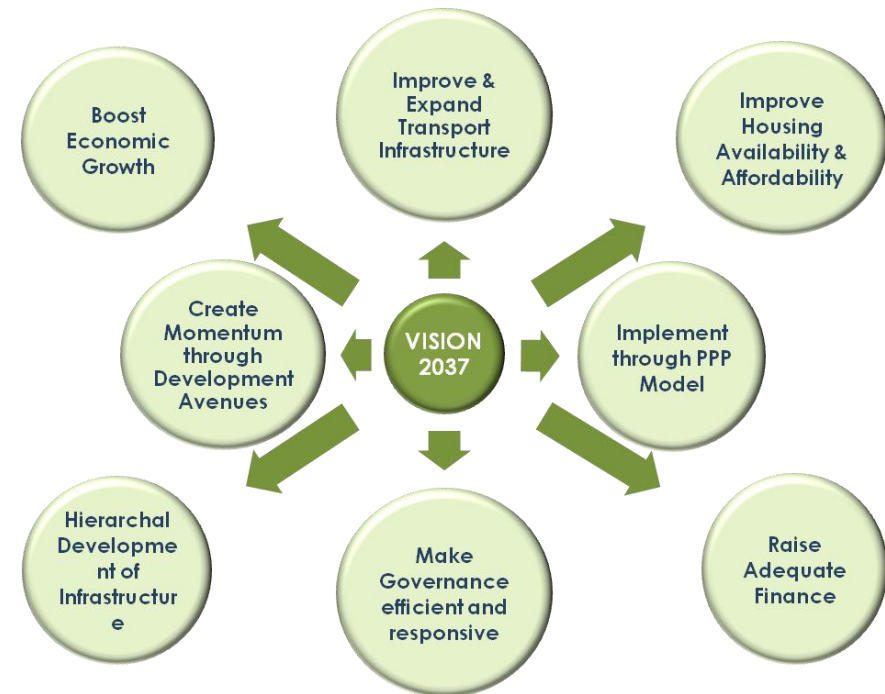


Figure No. 2-1: Objectives of Ranchi's Vision